

Drew Tripp

Media Professional

Charleston, SC

drewtripp1@gmail.com

+18435999814

Experienced producer, writer & manager with 18-year track record of excellence in broadcast, digital & print media.

Work Experience

Special Projects Manager

WCIV-TV (ABC News 4) - Mount Pleasant, SC

February 2022 to Present

Oversees creative direction, production schedule, staffing, quality control & content marketing strategy for projects across broadcast, website, social media, streaming & audio platforms.

Digital Content Manager

WCIV-TV (ABC News 4) - Mount Pleasant, SC

December 2017 to January 2022

Executive producer & team leader overseeing editorial decisions, content generation, quality control, social media engagement, audience growth, content marketing strategy, & professional development for 5-person crew.

Managing Producer

WCIV-TV (ABC News 4) - Mount Pleasant, SC

March 2017 to December 2017

Supervising producer leading 7-person night shift team. Led editorial direction, content creation, staff assignments, and quality control on broadcast and digital platforms.

Producer

WCIV-TV (ABC News 4) - Mount Pleasant, SC

April 2015 to March 2017

Wrote and produced daily live TV newscasts, online articles, social media posts, & digital video streams.

Associate Editor

The Press & Standard - Walterboro, SC

July 2011 to January 2015

Assisted managing editor in planning, producing and copy editing all news, Op-Ed, sports & outdoors content for print and digital.

Sports Writer

Freelance - South Carolina

August 2006 to January 2015

Education

Political Science

Francis Marion University - Florence, SC

Skills

- Project Management | Content Management | Personnel Management | Adobe Creative Suite | Avid | Live Television | Digital Content | Digital Marketing | Google Analytics | SEO | Social Media Marketing | Social Media Analytics | Videography | Video Editing | Digital Photography | Photo Editing | Live Streaming | Graphic Design | Print Design | Email Newsletters | Journalism | Copy Editing | Copywriting (10+ years)

Links

<http://www.drewtripp.com>

Awards

Newspaper Awards

37 career awards [2007-2015] from the S.C. Press Association for sports reporting, photography, news reporting, graphic design, column writing, and various staff project contributions.

Television Awards

- Edward R. Murrow Award, 2022, Southeast region, for "The Murdaugh Murders, Money & Mystery," a documentary-style true crime & investigative podcast.
- Emmy Award nominee for "Best Newscast," Southeast region, 2018
- RTDNA Carolinas TV Producer of the Year, 2016

Additional Information

REFERENCES

- Cathy Hobbs — News Director, WCIV-TV — (843) 478-3990 | *Current supervisor*
- Anne Emerson — Sr. Investigative Reporter, WCIV-TV — (843) 813-9989
- Bailey Wright — Digital Content Manager, WCIV-TV — (203) 906-04-96
- Brantley Strickland — Dorchester County Economic Development — (843) 909-0199
- Dan Michener — Berkeley County School District — (863) 399-2598
- Matt Dillane — Charleston County Board of Elections — (781) 974-9649
- Dominique Johnson-Campbell — Sinclair Television — (803) 587-4127
- Dave MacQueen — Charleston County School District — (304) 541-0507
- Jenny Peterson — Charleston Living Magazine — (843) 810-5689
- Heath Ellison — Forbes Books — (803) 351-0724